

Roll No. _____

BBA-106(N)

B. B. A. (First Semester) EXAMINATION, Dec., 2016

(New Course)

Paper Sixth

FUNDAMENTALS OF MANAGEMENT

Time : Three Hours] [Maximum Marks . 70

Note : Section A is compulsory carrying 3 marks each.

Attempt any two questions from Sections B and Section C each carrying 10 marks per question.

Last. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A 3 each

(Short Answer Type Questions)

Note : Attempt all questions with maximum 100 words.

1. (A) Define importance of management in business.
- (B) Write a short note on evolution of management.
- (C) Define significance of planning for a manager.
- (D) Explain briefly different types of planning.
- (E) Differentiate between organization and organizing.

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- (F) Explain the drawbacks of decentralization.
- (G) Define importance of oral communication for management students.
- (H) Is there any difference between supervision and direction ? Explain.
- (I) Why controlling is essential in an organization ?
- (J) Define process of controlling.

Section—B

10 each

(Long Answer Type Questions)

Note : Attempt any two with limit of 300 words.

2. Define the concept of management. Discuss the contribution of F. W. Taylor in Management.
3. Discuss the precautions and process of decision making.
4. Define delegation of authority and its positive and negative aspects in an organization.
5. Define objectives of motivation. Also mention sources of motivation for an employee.

Section—C

10 each

(Long Answer Type Questions)

Note : Attempt any two with limit of 300 words.

6. Define process of planning and limitation of planning.
7. Discuss leadership and styles of leadership.
8. Discuss the relationship between planning and controlling.
9. Define span of control along with its advantages and disadvantages.

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